



**The United Nations Association – USA, East Bay announces  
3rd Annual**

**GLOBAL CITIZEN AWARDS – 2008**

Multiple awards will be presented on  
United Nations Day, Oct. 24<sup>th</sup>, 2008 for outstanding actions to advance the  
**United Nations Millennium Development Goals**

**NOMINATIONS INVITED**

**CRITERIA:**

1. The nominee will be an organization, individual, public entity or other group based or with major activities in the East Bay (Alameda and Contra Costa counties).
2. The awards will be based on outstanding actions **during the past year** which contributed to the achievement of the UN's 'Millennium Development Goals' (MDGs) [visit [www.un.org/millenniumgoals](http://www.un.org/millenniumgoals)]
3. The actions will have created substantial benefit **outside the United States**. An award may also be given for activities fulfilling the spirit and purposes of the MDGs **locally or in the United States**.
4. Special consideration will be given to youth or student organizations and their program activities.
5. The nomination must cite specific actions which: (for example)
  - made a demonstrable contribution to the values and objectives of the MDGs.
  - had a direct impact on a specific population's needs, or on one of the the MDGs.
  - had a catalytic effect engaging others (partners, local organizations or people.)
  - created conditions for sustainable improvements
  - might be a major one-time effort or part of a sustained long-term program
  - can be validated (as having a demonstrated impact) by third parties or by the recipients.

**PROCEDURE**

Nominations are invited as soon as possible and no later than July 31 2008. Names may be suggested, with the understanding that supporting information will be required before this deadline. Self-nominations are welcome, with validation. The nominations must be received by UNA-USA, East Bay, 1403 B Addison St., Berkeley, CA 94702, or [www.unaeastbay@sbcglobal.net](mailto:www.unaeastbay@sbcglobal.net). For information or questions, contact Prof. David C. McGaffey, (510) 521-6372, or [dcmcgaffey@jhu.edu](mailto:dcmcgaffey@jhu.edu), or phone (510) 864-9005.

**FORMAT:**

The completed nomination may be up to two (2) pages in length, and must contain the following:

1. Name and contact information for the nominee and the person nominating
2. A citation of the specific actions for which the nomination is given, giving a description (including dates, location of the impact, and other parties involved) and a justification in terms of at least one of the MDGs listed overleaf.
3. Validation evidence for the above, including source and date. Supportive recommendations, testimonials, or feedback from beneficiaries could be used. We would also appreciate seeing photographs, newspaper articles, or reports by UN or other third-party organizations which can help us understand the impact of these actions. If the nomination is made via email, the validation material may be sent separately by ordinary mail, or by fax to (510) 864-9021, with a reference to the nomination.

**JUDGING:** An independent panel of judges will use the above criteria to determine the number of awards and to select winners. In addition to the winners, the panel may acknowledge any number of runners-up. All awardees will be notified by UNA-USA East Bay at least a month before the ceremony on UN Day, October 24.